



Alcohol Calculator

It is said a good rule of thumb for alcohol is one drink per hour per person for an average guest. However, it's still hard to calculate because you're likely not accustomed to purchasing large quantities. Also, you know your guests better than anyone else. There will always be some guests that drink more and others that drink less or not at all.

Below is a detailed chart to better help in your selections. This is calculated with an estimated count of 80% of your guests consuming alcoholic beverages and a 5-hour reception.

It is a wise practice to always purchase a couple bottles more of an item you know will be popular.

There are so many different types of wine out there. You can choose to have many types or just a few, but popularity seems to run slightly higher on white wines versus reds.

Beer & Wine Only

Item Purchased	Consumption Estimates	50 Guests	100 Guests	150 Guests	200 Guests	250 Guests	300 Guests
Cases of Beer (24/Case)							
	Light	3	7	10	13	16	19
	Average	6	11	17	22	27	32
	Heavy	8	15	23	31	38	45
Bottles of Wine (750 ml)							
	Light	16	32	48	64	79	93
	Average	27	53	79	106	132	156
	Heavy	37	74	111	148	185	218

Select the rate of consumption for your guests. So, for example, you might have a crowd that drinks a lot more wine than beer. So, you will want to increase the wine selection (from average to heavy) and decrease the beer selection (from average to light) or vice versa.

Draft Beer	
Standard Keg (1/2 Barrel)	165 12 oz. pours
Smaller Keg (1/4 Barrel)	82 12 oz. pours

Full Bar

Item Purchased	Consumption Estimates	50 Guests	100 Guests	150 Guests	200 Guests	250 Guests	300 Guests
Cases of Beer (24/Case)							
	Light	2	4	5	7	9	11
	Average	3	6	9	12	15	18
	Heavy	4	8	12	16	21	25
Bottles of Wine (750 ml)							
	Light	8	17	25	33	41	50
	Average	14	28	41	55	69	83
	Heavy	19	39	58	77	96	116
Liquor (Liters**)							
	Light	1	2	3	4	5	6
	Average	2	4	5	7	9	10
	Heavy	2	5	7	10	12	15

**If purchasing 750ml bottles of liquor versus liters, please plan to almost double the number of bottles needed to ensure you have enough for your special day.

From experience, when you provide free liquor people will gravitate to that first, but when those items run out, they will switch over to the beer and wine and still be happy.

Please note, we are trying to be as helpful as possible to give you better estimates of what will be needed for your special occasion. However, these are industry average estimates based on equal consumption of different types of beverages and not guaranteed requirements specific to your event.